

# Quick Checklist for Ecommerce Photo Editing

## 1. Prepare Your Photos

- Use high-resolution images.
- Ensure proper lighting and clean backgrounds.
- Organize your images into folders for easy access.

## 2. Crop and Resize

- Crop for a clean composition.
- Resize to fit platform guidelines (Amazon, eBay, Shopify, etc.).

## 3. Adjust Colors and Lighting

- Fix underexposed or overexposed areas.
- Correct white balance for accurate colors.
- Enhance contrast and vibrancy without over-editing.

## 4. Remove Backgrounds

- Use tools like Photoshop or Canva.
- Replace with a white or transparent background.

## 5. Retouch Imperfections

- Remove scratches, blemishes, or marks using healing tools.
- Ensure products look polished but realistic.

## 6. Add Shadows and Reflections

- Add natural shadows for depth.

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- Use reflections for a professional finish when needed.

### **7. Optimize for Web**

- Compress images without losing quality.
- Save in web-friendly formats like JPEG or PNG.

### **8. Check Platform Guidelines**

- Ensure all edits meet specific requirements for platforms like Amazon or Shopify.

### **9. Mobile Optimization**

- Test images for clarity and speed on mobile devices.

### **10. Consistency is Key**

- Use batch editing for uniform brightness, tones, and style across all product photos.